

EARTH DAY EVENT AT SHORELANDS CANADA'S FIRST LEED COMMUNITY

On national Earth Day, Wednesday April 22, 2009, everyone is welcome to join industry experts at Liza Communities' Shorelands sales office to learn about Canada's first LEED (Leadership in Energy and Environmental Design) townhome community. Liza Communities is pleased to hold an event and be able to share the benefits that Shorelands has to offer potential buyers, as well as highlight the LEED components of this amazing site.

Maryam Mansouri, Vice-President of Liza Communities, will provide everyone with an overview of the LEED program and more specifically how it has affected Shorelands. Details such as the sites location, the materials used for construction, and landscaping were all aimed at meeting LEED standards and will be covered by Maryam. "The goal of this event is to educate the end user so they are better equipped to make Green decisions in their everyday lives. Companies are making it easier to live Green, and there are also economic benefits to the purchaser that many are not aware of. At Liza we feel an obligation to protect our environments and that means educating others," says Nargues Mansouri, Director of Sales and Marketing.

Mark Cohen, founding partner of The Condo Store will be speaking about the current economic situation in the housing market and will highlight why it is a great time to be a homebuyer. With over 30 years of experience in the industry, Mark brings a wealth of knowledge to help homebuyers make sound purchasing decisions.

LEED has categories aimed at improving the quality of life in your home. Sustainable site development, water efficiency, energy efficiency, material selection and indoor environmental quality are some of the categories that contribute to the points that are accredited toward LEED designation. Liza's vision for Shorelands was based upon two core foundations. First, the location of the land itself showcases dedication to preserving nature and the environment; and second, using LEED as a guide in its endeavour. The LEED designation truly showcases Liza's



dedicated to pursuing a holistic approach to sustainability. Every detail, from the materials and solvents used in construction and the installation of ENERGY STAR appliances, to carefully managing and being responsible for their carbon footprint during the construction process, are thoughtfully considered in each and every stage of development. The ultimate creation will be Shorelands – a vibrant sustainable community.

"Not only are there environmental benefits, there are economic ones as well. A LEED-certified site will allow purchasers to receive a rebate on their mortgage through CMHC," says Mansouri. Pat Johnston, representing CMHC, will be present at the Earth Day Event, to highlight the details of the mortgage rebate program and clarifying the different options that are available. Further, there will be speakers present explaining additional benefits of other features that are innovative and sustainable and add comfort, convenience and, most importantly, cost savings for you, the homeowner.

Register now at www.theshorelands.com. Quick, space is limited!