

## SPRING PREVIEW: SITE STORY

# Liza hosts Earth Day at Shorelands

In celebration of Earth Day, April 22, Liza Communities is offering an information session about sustainable living at Shorelands in Whitby. The event takes place at the Shorelands sales office, from 6 p.m. to 9 p.m., and includes a full lineup of guest speakers.

As Canada's first LEED townhome community, Shorelands showcases the exacting criteria of the LEED standard and delivers the best green practices, both within homes and within the community at large, for greater environmental sustainability. The Earth Day information session will include a talk given by Liza Communities VP Maryam Mansouri, who will speak about the LEED designation and the sustainable features of Shorelands.

"Our marketing research has shown that a lot of purchasers aren't familiar with the details of LEED certification," says Nargus Mansouri, director of sales and marketing for Liza Communities. "We decided to host an information event and open the floor for any questions. With the expansion of green certification programs, people have become a lot more

inquisitive about the environmental features of their home as well as their community, and this event will give people the information that they need."

At Shorelands, a total of 227 homes make up an intimate village of walkways and garden vistas. There is a formal garden, an on-site amphitheatre and easy access to the Lynde Shores Conservation area. Streetscapes are thoughtfully arranged to take advantage of lake views and the lush greenery of an adjacent park.

Purchasers at Shorelands can choose from several innovative home designs, including 49 three-storey Street Townhomes. These homes are priced from \$249,990, with floor plans ranging from 1,500 square feet to 1,700 square feet. Stacked Townhomes are available in studio, two-storey and two-storey-with-loft designs, from 540 to 1,200 square feet, and prices starting at \$169,990. All homes come with a bonus package of five appliances and a GO Train pass for one year.

All homes are finished in brick and Hardie Board. A design highlight for all units is an emphasis on livable outdoor spaces. Homes come with terraces or balconies with composite deck tiling on floors and railings made of tempered glass and aluminum rails. Stacked townhomes come with their own private entrances and all designs have underground parking.

Interiors feature large country kitchens and several windows for plenty of natural light. Floors are finished in laminated flooring, imported ceramic tiles and recycled carpet. Homes are built beyond Energy Star standards and include steel framing, tankless hot water systems, combination high-velocity natural gas heating systems and thermal fixed-glass low-E windows.

"Shorelands is a community that is as beautiful as it is efficient and environmentally responsible," Mansouri says. "With this project, Liza Communities is showcasing



the home and community designs of the future."

Until May 15, Liza Communities is offering a special Earth Day bonus at Shorelands. New pur-

chasers will receive a basket filled with environmentally friendly products, including household cleaners and light bulbs. Those interested in attending the Earth Day event are

encouraged to pre-register online at [www.theshorelands.com](http://www.theshorelands.com) or by calling 1-877-540-2543. Space is limited.

— Courtesy of Liza Communities

### FAST FACTS

**Location:** Whitby

**Builder:** Liza Communities

**Prices:** Three-storey and stacked townhomes starting from \$169,990

**Features:** Canada's first LEED townhome community built beyond Energy Star standards and featuring high-efficiency systems and fixtures.

**To see for yourself:** Register now for the Earth Day event: call 1-877-540-2543 or visit [www.theshorelands.com](http://www.theshorelands.com). The sales centre is located at the southwest corner of Victoria St. West and Gordon St., located in the Whitby Shores plaza.