



# Santa comes home to Shorelands

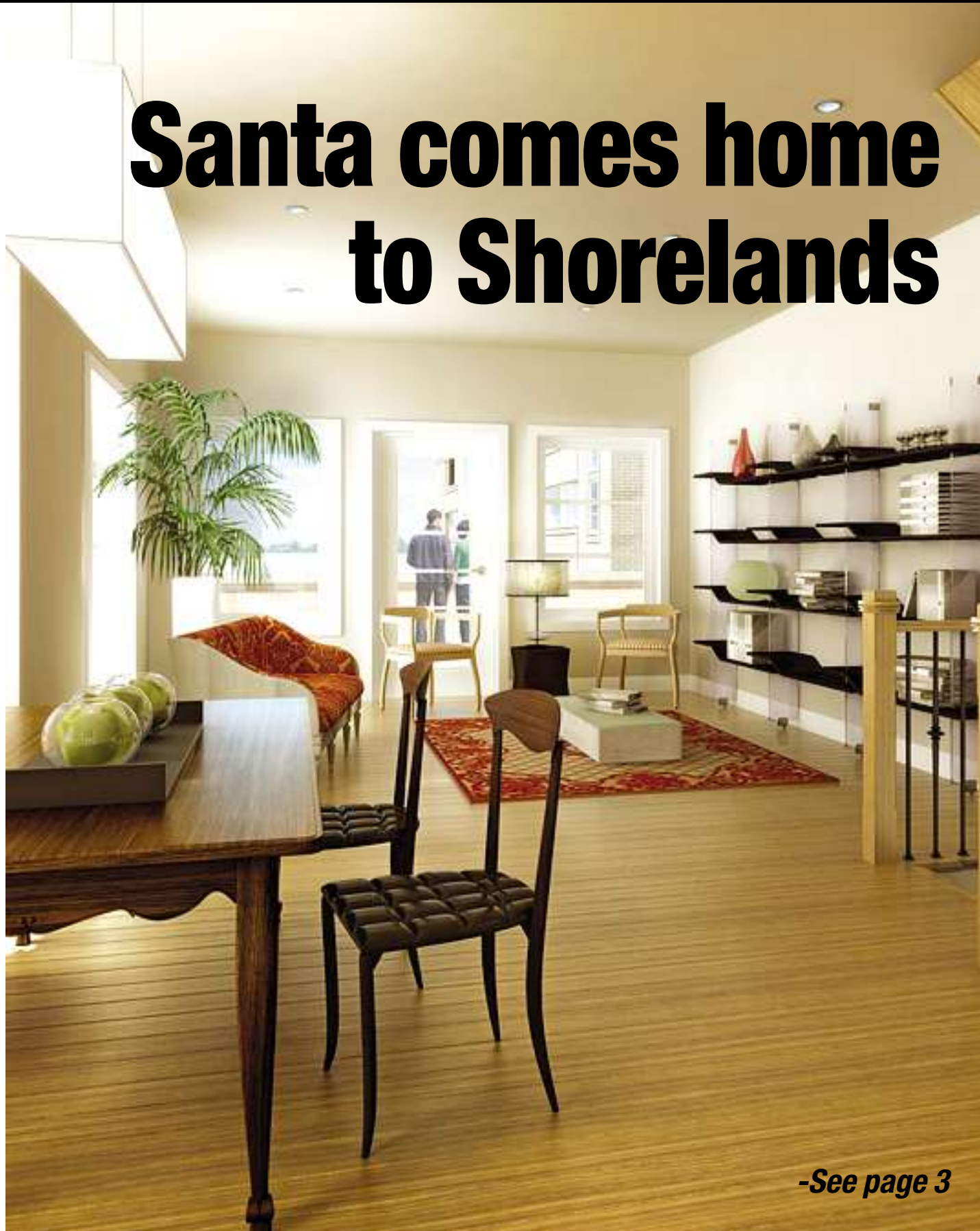
## BUILDING BEAUTY

Developers help turn TO into a public art gallery



## HOME, GREEN HOME

'Greenwashing' and green cleaning



-See page 3



online at:  
[www.torontosun.com/  
NewHomesandCondos](http://www.torontosun.com/NewHomesandCondos)



[mattamyhomes.com](http://mattamyhomes.com)

"Highest in Customer Satisfaction With New Home Builders in Greater Toronto Area, Three Years In A Row"

# Find Affordable Natural Living In The Boyne.

(See Back Cover For Details)

Mattamy Homes received the highest numerical score in the Greater Toronto Area (GTA) in the proprietary J.D. Power and Associates 2006-2008 Canadian New Home Builder Customer Satisfaction Study<sup>SM</sup>. 2008 study based on 4,518 responses from homeowners in the GTA, measuring 20 home builders and measures opinions of consumers closed on their new homes January-December 2007. Proprietary study results are based on experiences and perceptions of consumers surveyed in March-May 2008. Your experiences may vary. Visit [jdpower.com](http://jdpower.com).

## COVER STORY



Above: Shorelands three-storey townhomes. Below left: Interior of a Shorelands LEED home. Below right: Christmas tree at the Shorelands presentation centre.

# Santa at Shorelands this weekend

The staff at Liza Communities is gearing up for their annual “Stuff the Cruiser” campaign. The popular toy and food drive launches on Saturday, November 29, from noon to 4 p.m., at Liza’s Shorelands presentation centre in Whitby. Visitors can enjoy a host of fun activities, including a visit from Santa. The generous donations will bring Christmas cheer to several Durham families this holiday season.

“Liza Communities has always been a builder that gives back to the community,” says Nargues Mansouri, director of sales and marketing for Liza Communities. “We sponsor many community events and festivals throughout the year. Christmas is a special time, and it’s important to help those who are less fortunate. This is a tradition that is an important part of our involvement

with the community.”

This year, Liza Communities is planning a larger one-day event than in the past. The public is invited to bring a new, unwrapped gift and/or a non-perishable food item, which they can pack into OPP police cruisers. All donations go to Settlement House in Oshawa, where Christmas hampers are filled and distributed to needy families throughout the community.

“Last year, Liza Communities was a big contributor to Settlement House, which distributed Christmas hampers to over 900 families,” Mansouri says. “We are also participating in the Salvation Army’s Million Penny Toy Drive and encourage people to visit our sales centres to drop off their [unwanted] pennies. This is a very worthy cause, and last year Liza Communities helped collect \$12,000.”

A highlight of this year’s toy and

food drive is a visit by Santa to the Shorelands presentation centre. Live coverage by KX96 New Country will add to the excitement. Children can have their pictures taken with Santa and receive a free gift.

This Saturday’s event is also an opportunity to tour Liza Communities’ newest offering, which is Canada’s first LEED townhome community. In addition to the construction of energy-efficient homes, the LEED standard encompasses a wide range of exacting criteria. The stringent requirements ensure best green practices, both within homes and within the community at large, for greater environmental sustainability.

Shorelands is situated next to Whitby Harbour and has several innovative home designs, including 49 three-storey Street Townhomes. These homes are priced

from \$249,990, with floor plans ranging from 1,500 to 1,700 square feet. Stacked Townhomes are available in studio, two-storey and two-storey-with-loft designs, from 540 to 1,200 square feet and prices starting at \$169,990.

In keeping with the eco-friendly features of Shorelands, Liza Communities is offering a special “Take the GO on Us for a Year” promotion. Residents enjoy one year’s free GO service (on closing), which is valued at approximately \$2,500.

The vibrant community spirit within Folkstone, Heritage Village, Horizons and Shorelands is an extension of Liza Communities’ commitment to building family-friendly neighbourhoods. Child-safe enclave streets and charming homes with heritage Ontario architecture make these favourite Durham communities the ideal locations for raising families.

Throughout the year, Liza Communities hosts several community events, including skating parties at McKinney Centre in Whitby, during which Liza Communities residents and the general public are invited for an afternoon of pleasure skating and complimentary refreshments. Liza Communities is also a sponsor of the Durham Jazz Festival, Harbour Days and the Liza Lounge at the Whitby Marina Clubhouse.

For those who miss Saturday’s event, contributions of new, unwrapped toys, non-perishable food items or unwanted pennies can be dropped off until December 23 at any of Liza’s presentation centres. For locations and hours, visit [www.lizacommunities.com](http://www.lizacommunities.com).

Help us raise our target of \$15,000 and bring some joy to those in need this holiday season.

-Liza Communities

