

## LIZA

LAUNCHES A GREEN COMMUNITY  
WORTH MAKING NOISE ABOUT

Preview event launches Shorelands –  
Canada's first LEED townhome community



Sharok Mansouri, Maryam Mansouri, Nargues Mansouri of Liza Communities enjoy themselves at the Preview Launch of Shorelands with Whitby mayor Pat Perkins.



With the sun reflecting off the masts of the boats moored in the adjacent marina, the September air crisp and cool, and the sounds of the waves from Lake Ontario lapping onto the shores of the Whitby waterfront, Liza Communities, recently held an exclusive Preview Launch of its newest neighbourhood, called Shorelands.

In a room packed with special guests, politicians, media, friends and family, Liza Communities – one of Durham Region's best known and most widely respected builders of Energy Star homes – proudly unveiled the details of Canada's greenest new townhome community.

In an impromptu speech, Liza Communities vice-president Maryam Mansouri demonstrated the passion and emotion of those involved in the launch of this one-of-a-kind residential community, calling Shorelands "an icon for Liza's evolution." Pointing to the company's long history building quality communities throughout Durham, Mansouri suggested that this latest development "builds on what

already exists; by maintaining a commitment to our core values, we are adding a new urban, contemporary component to the homes Liza builds."

After acknowledging a long list of the development's consultants and supporters, Mansouri made special mention of the support shown for the project by Whitby mayor Pat Perkins and the provincial chief energy officer Peter Love.

In her remarks at the event, Perkins described the lengthy and detailed planning process Liza engaged in with the City to create Shorelands, suggesting that it was this process, combined with Liza's commitment to do a different kind of development, which created a community she described as "awesome and deserving of accolades."

Already recognized by its purchasers and peers alike for a passionate commitment to building sustainable communities, Liza's Shorelands project has been included in a prestigious group of residential developers across Canada, selected to participate in the Canada Green Building Council's LEED for Homes (LEED-H) program.

In addition to the construction of energy-efficient homes, the LEED standard encompasses a wide range of exacting criteria. The stringent requirements ensure the best green practices, both within homes and within the community at large, creating even greater environmental sustainability. In result, Liza's Shorelands community will serve as a model for environmentally sensitive home building.

As Canada's first LEED townhome community, Shorelands is a neighbourhood of distinction. A total of 227 homes make up this intimate village of walkways and garden vistas, and the community's inclusion of significant public spaces, including a formal garden, on-site amphitheatre and easy access to the Lynde Shores Conservation Area make the community one-of-a-kind.

"In Whitby, we are committed to becoming a sustainable community," mayor Perkins said. "And we need equally committed stewardship, like that shown by Liza."

Also attending the Shorelands launch was Ontario's chief energy conservation officer Peter

Love, who echoed the mayor's support for Liza's efforts to create sustainable, green communities. Following his remarks, Love presented Maryam Mansouri and Liza with a Certificate of Recognition honoring their efforts.

More than just the sum of its green features, Shorelands is a master-planned community that offers thoughtfully designed streetscapes with a range of compelling details and accents, as well as innovative home designs.

Among these, purchasers will be able to select from 49 three-storey townhomes, priced from \$249,000, which range in size from 1,500 to 1,700 square feet. Other highly desirable plans include stacked townhomes, which offer studio and two-storey designs, as well as two-storey-with-loft layouts. These stacked towns range in size from 540 to 1,200 square feet and start at \$169,000.

Every townhome at Shorelands is finished in brick and Hardie Board – an environmentally sensitive and durable exterior finishing treatment. Additionally, all units will place a strong emphasis on livable, green outdoor spaces.

Each home offers terraces or balconies with composite deck tiling on floors and railings made of tempered glass and aluminum rails. The interiors all feature large country kitchens and several windows for plenty of natural light. The floors are finished in laminate, ceramic tiles and recycled carpet and homes are built beyond Energy Star standards, including a combination of a high-velocity natural gas heating system and thermal fixed glass low-E windows.

According to Peter Love, it's the design of the homes which belies their sustainability, making them the perfect model for green development.

"These townhomes look so good, it will be hard to tell they're environmentally efficient," he cautioned, adding that "these lucky buyers will need to tell their friends; they need to be noisy about it and get everyone to move towards a culture of efficiency!"

As Canada's first LEED townhome community, Liza agrees with Peter Love... Shorelands is a neighbourhood worth talking about!

For more information about Shorelands or to book a preview appointment, register at [www.theshorelands.com](http://www.theshorelands.com) or call 1-877-LIZA-LIFE (1-877-540-2543).