



Shorelands, Liza Homes newest community in Whitby, to be part of innovative LEED for Homes program Shorelands' demanding Green standards will be good for buyers and the environment

After establishing its reputation as a preeminent builder of ENERGY STAR-qualified homes in Durham Region and receiving numerous awards for this commitment, including the prestigious Certificate of Recognition from the Chief Energy Conservation Officer of Ontario, Liza Homes has refused to sit back on its Green laurels. Instead, Liza is poised to go Green once again as it prepares to launch Shorelands, its newest community in Whitby.

Shorelands promises to set the environmental bar for developers, builders, trades, architects and new-home buyers across the GTA.

Planned adjacent to the picturesque Whitby Marina, Shorelands will boast approximately 250 stately stacked

and street-front townhomes, and while its architecture will be distinctive, Liza Homes' Vice-President of Condo Development Maryam Mansouri points out, it's the company's Green strategy for Shorelands that makes it truly unique. She explains that "Liza is among a select group of developers in Canada invited to participate in the far-ranging Leadership in Energy and Environmental Design (LEED) for Homes program."

The new LEED for Homes certification will deliver unprecedented expectations on developers and unique opportunities for buyers.

Under this new LEED initiative, stringent guidelines will be placed on new developments and will, according to Mansouri, "Obligate participating developers to take

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mental practices like the use of solar-powered street lighting, the recycling of construction debris (such as chipping excess wood products for landscape bedding), limited turf use and the use of high-efficiency fixtures. The company also believes that the development has been chosen for the program in large part for its access to public transit, ample greenspace and community resources.

“Shorelands is going to be a project that says as much about where you live as how you live,” says Mansouri. “We believe that a progressive and responsible approach to the environment, coupled with great design, exceptional location, quality construction and good value, will create extraordinary residential real estate opportunities for buyers.”

Shorelands is expected to launch in late spring of 2008, in time for the much-anticipated official launch of the LEED for Homes program in June.

“While our company has a relatively long history building Green, our participation in this new LEED program demands a renewed commitment and focus for Liza Homes,” says Mansouri. “However, it

an integrated team approach that requires regular stakeholder meetings with the building team and a testing professional; subject every aspect of a site’s design and construction to review; and will demand environmental considerations well beyond mere energy savings.” She adds that “These and other considerations, including innovative soil and waste management practices and alternative transportation opportunities, will be part of Shorelands and will all contribute to creating a project unlike any other.”

To qualify for the program, Liza has committed the Shorelands development to include innovative environ-

will be well worth it in the long run as we believe it’s the right thing to do for the company, our buyers... and the environment.”

Those interested in being a part of this signature Green community along the Whitby waterfront should visit www.theshorelands.com and register for an exclusive preview of the project.

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