

HOME FOCUS - LIZA COMMUNITIES

UPCOMING SHORELANDS PROJECT  
FROM LIZA COMMUNITIES

TO REDEFINE  
THE HOME  
ENVIRONMENT

Liza furthers its reputation as a complete  
neighbourhood builder



A bird's-eye view of the future home of Shorelands in Whitby



CONSCIOUS



INNOVATIVE



ARTISTIC



HOLISTIC

**D**etermined to be a graceful host for today's homebuyers, one of Durham Region's most well-respected residential developers is working to redefine the home environment. Their plan is revealed with an all-new brand that energetically and elegantly announces their evolution.

"We have always been a committed, conscientious builder of quality homes," says Maryam Mansouri, vice-president of the company started by her father over two decades ago. "For years, the Liza Communities brand has stood for design excellence and communities which reach beyond residential usage, all brought to life through our innovative team of employees and consultants. We are building on what has always existed. These existing values support and ignite the essence of our future developments. But we are taking it to the next level. We offer a lifestyle that integrates multiple aspects of our modern world."

Liza Communities, a division of Mansouri Group, is grounded in values that are defined and represented by

a ladybug (artistic), a dragonfly (holistic), a bee (innovative) and a butterfly (conscious).

"We're telling a story. It's a journey into our world," Mansouri adds. "We are focused on the big picture and have fun doing it. The result is that our customer experience is marked by beautiful homes in smartly designed neighbourhoods. These places are created through our search to go beyond the needs of today's buyer. That makes us happy."

Whether they are developing a new waterfront site in Whitby, or launching the third successful phase in the heart of Oshawa, each community from this award-winning builder is developed from a master plan; one that focuses not only on each and every new home and its details, but on the community in which these homes exist. Liza's approach is to consider and provide each new resident with the features that reflect today's lifestyles; including ample green spaces, desirable retail components, recreational facilities that appeal to all ages, considerations for

institutional users, the pursuit of sustainable green solutions and more.

"We were excited to win the 2008 Durham Region Home Builders Green Award. We have a strong commitment to providing buyers the opportunity to live an environmentally conscious lifestyle, and are grateful to be known as the preeminent builder of Energy Star-qualified homes in Durham Region," adds Mansouri. "But it doesn't end there. We are in constant pursuit of innovative materials and techniques in the construction of each new community we build."

In 2007 Liza was designated by the Canada Green Building Council as one of the developers to participate in the LEED for Homes case study program for its Shorelands community in Whitby, where 227 townhomes plan to be built. The project will be Canada's first LEED townhome community, located just steps from the picturesque Whitby Marina. It will deliver unprecedented environmental benefits for all of its residents.

The LEED for Homes program demands exacting green standards in all facets of the Shorelands development, which will exceed even the award-winning features of Liza's past Energy Star projects. This new LEED standard is calculated based on elements like the site selection itself; it supports demanding soil and waste management solutions, promotes the exploration of alternative transportation and utilizes innovative building techniques and materials among other even more stringent environmental requirements.

"While the LEED for Homes program is demanding, by participating in this cutting edge program we are creating a townhome community unlike any other," Mansouri says. "One which we believe will redefine the home environment."

To learn more about Liza or its new approach to the home environment visit [www.lizacommunities.com](http://www.lizacommunities.com), or to register for a priority opportunity to live in Canada's first LEED townhome community, visit [www.theshorelands.com](http://www.theshorelands.com).