

## SITE STORY

# Liza: building neighbourhoods



CONSCIOUS



INNOVATIVE



ARTISTIC



HOLISTIC

Determined to be a graceful host for today's homebuyers, one of Durham Region's most well-respected residential developers is working to redefine the home environment. Their plan is revealed with an all-new brand which energetically and elegantly announces their evolution.

"We have always been a committed, conscientious builder of quality homes," says Maryam Mansouri, vice-president of the company that was started by her father more than two decades ago. "And for years the Liza Homes brand has stood for design excellence, communities which reach beyond residential usage, all brought to life through our innovative team of employees and consultants."

Mansouri adds, "We are building on what has always existed. These existing values support and ignite the essence of our future developments. But we are taking it to the next level. We offer a lifestyle that integrates multiple aspects of our modern world."

Liza Communities, a division of Mansouri Group, is grounded in values that are defined and represented by a ladybug (artistic), a dragonfly (holistic), a bee (innovative) and a butterfly (conscious). "We're telling a story. It's a journey into our world," says Mansouri. "We are focused on the big picture and have fun doing it. The result is that our customer experience is marked by beautiful homes in smartly designed neighbourhoods. These places are created through our search to go beyond the needs of today's buyer.

That makes us happy.

"We were excited to win the 2008 Durham Region Home Builders Association Green Award. We have a strong commitment to providing buyers the opportunity to live an environmentally conscious lifestyle," adds Mansouri. "We are grateful to be known as the preeminent builder of Energy Star-qualified homes in Durham Region. But it doesn't end there. We are in constant pursuit of innovative materials and techniques in the construction of each new community we build."

With a diverse range of housing and locations, Liza truly offers something for every new-home buyer.

Set against a provincially protected green space, Liza's Folkstone community in the heart of Whitby recently released 26-foot bungalows and two-storey townhomes with prices starting at just over \$235,000. Set to launch in the fall, Folkstone phase four will be home to new model homes and a brand new sales office to display the freshly designed floor plans.

Also in Whitby is Liza's Heritage Village site, which features elegant two-storey townhomes starting at \$221,490. Winner of Best in Technical Innovation at the DRHBA, Heritage Village offers great value to homebuyers with maintenance-free products like Hardy Board and brick exteriors in an Energy Star-standard community.

The views from Liza's Horizons community are unending as homes on large lots are set against green spaces. Prices for the remaining stately homes in this established Oshawa community start at

\$276,885, with the launch of a private enclave of townhomes starting at \$211,990. First-time homebuyers are also welcome.

Liza's highly sought-after communities have earned a stellar reputation not only with buyers but with national environmentalists, as well. For instance, in 2007 Liza was designated by the Canada Green Building Council as one of the developers to participate in the LEED for Homes case study program for its Shorelands community in Whitby, where 227 townhomes will be built.

Shorelands will be Canada's first LEED townhome community, located just steps from the picturesque Whitby Marina, and it will deliver unprecedented environmental benefits for all of its residents.

To learn more about Liza's projects visit [www.lizacommunities.com](http://www.lizacommunities.com), or to register for a priority opportunity to live in Canada's first LEED townhome community, visit [www.theshorelands.com](http://www.theshorelands.com).

-Liza Communities

## FAST FACTS

**Location:** Whitby, Oshawa

**Builder:** Liza Communities

**Prices:** Bungalows, singles and townhomes starting at \$211,990

**Features:** Energy Star-standard communities with low-maintenance features and environmental benefits.

**To see for yourself:** Visit [www.lizacommunities.com](http://www.lizacommunities.com).

